



PRESS RELEASE

ECS partners with Mahindra Satyam to implement Oracle Applications in Malaysia

• Aims to empower midsize companies with Oracle E-Business Suite for optimal performance

Kuala Lumpur, Malaysia, 20 October 2011 - Malaysia's leading ICT distributor ECS ICT Berhad ("ECS", Bloomberg: ECS MK; Reuters: ECSI.KL) announced its partnership with global business consulting and IT services company Mahindra Satyam ("Satyam", Bloomberg: SAYCY US; Reuters: SAYCY.PK) to implement the Oracle E-Business Suite for midsize companies in Malaysia.

Under the partnership, ECS' wholly owned subsidiary ECS Pericomp Sdn Bhd would appoint Mahindra Satyam to implement the Oracle E-Business Suite for midsize companies to achieve optimal performance. The Oracle E-Business Suite encompasses the complete spectrum of modules for enterprise operations, including human resources, finance and project management. Oracle Business Accelerators are rapid implementation tools, templates and industry and geography specific leading practice process flows to help dramatically reduce implementation time, complexity, cost and risk.

ECS Managing Director, Foo Sen Chin, said: "The signing ceremony today marks the strengthening of our ties with Oracle since our relationship began in 2009, distributing Oracle technology and Oracle Fusion Middleware. We are pleased for the continued opportunity to play a key role in expanding Oracle's market reach in Malaysia."

"Furthermore, we believe that our partnership with Satyam is in line with our mission to provide enterprises with high-quality IT services, and we are optimistic of a successful collaboration."

Sin Sun Chew, Senior Director, Alliances & Channels, ASEAN said "The Oracle E-Business Suite delivers enterprise class functionality to midsize organisations that require an end to end view of the entire business. These capabilities, along with Oracle's industry specific solutions, helps drive performance with consistent and timely information. We are delighted to see ECS Pericomp and Mahindra Satyam bring this initiative into the local market."

"The ECS-Satyam collaboration is the right step forward to effectively provide Malaysian organisations with the tools necessary to elevate themselves to the next level of operations."

Mahindra Satyam Managing Director - Asia Pacific, Rohit Gandhi said: "We are undoubtedly pleased with this vote of confidence from ECS, and are excited that this initiative will enable us to penetrate deeper into the huge potential in Malaysia, given the increasing demand from the business community for solutions that enhance operational efficiency and promote business scalability. As the market for business





solutions in the mid-sized segment expands, our deep domain and industry expertise, world-class quality processes, and flexible, global delivery model will provide an ideal platform for innovative and value-driven solutions, especially when blended with Oracle's open and industry-leading tools."

Mr Manish Goenka, Mahindra Satyam's Head of Oracle Practice for Asia-Pacific said, "For many mid-sized organisations trying to migrate to the next level of business evolution, traditional ERP implementations are too complex and expensive, which limits their use. By becoming an Oracle partner using Oracle Business Accelerators, we intend to bring these solutions to such enterprises and help them to easily understand and incorporate globally accepted business flows quickly."

"As one of the major economies in South East Asia, the Malaysia market remains important to us, we look forward to serving the market even better via our partnership with ECS."

At the signing ceremony today, ECS Pericomp Sdn Bhd was represented by ECS Managing Director Mr. Foo Sen Chin, while Mahindra Satyam was represented by Head of Sales -ASEAN, Ram Ramachandra. Oracle Malaysia Managing Director, Jimmy Cheah was also present to witness the proceedings.

ECS and Mahindra Satyam are Platinum level members of Oracle PartnerNetwork (OPN).

About ECS ICT Berhad ("佳杰科技"; www.ecsm.com.my)

ECS ICT Berhad ("ECSB"), an MSC-status company, and its group of subsidiaries started in 1985 with the establishment of ECS KU Sdn. Bhd. Today, the Group is a leading distribution hub for Information & Communications Technology ("ICT") products in Malaysia via ECS ASTAR Sdn. Bhd. and ECS PERICOMP Sdn. Bhd. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, ECSB is an associate company of ECS Holdings Limited, a Singapore Exchange main board company which is one of the leading ICT distributors in Asia Pacific, accessing to a network of more than 23,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia and the Philippines.

ECSB distributes a comprehensive range of ICT products comprising notebooks, desktop computers, printers, software, network and communication infrastructure, servers, and enterprise software from more than 30 leading principals.

With a nationwide channel network of more than 2,500 resellers comprising retailers, system integrators and corporate dealers, ECSB also provides value-added product support and technical services. For more information, please visit <u>www.ecsm.com.my</u>

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About Mahindra Satyam

Mahindra Satyam is a leading global business and information technology services company that leverages deep industry and functional expertise, leading technology practices, and an advanced, global delivery model to help clients transform their highest-value business processes and improve their business performance.

The company's professionals excel in enterprise solutions, supply chain management, client relationship management, business intelligence, business process quality, engineering and product lifecycle management, and infrastructure services, among other key capabilities.

Mahindra Satyam is part of the \$11.1 billion Mahindra Group, a global industrial federation of companies and one of the top 10 business houses based in India. The Group's interests span automotive products, aviation, components, farm equipment, financial services, hospitality, information technology, logistics, real estate and retail.

Mahindra Satyam IMS is a leader in offering innovative and transformational infrastructure services to enterprises helping them build and manage their IT infrastructure more efficiently and effectively.

Mahindra Satyam development and delivery centers in the US, Canada, Brazil, the UK, Hungary, Egypt, UAE, India, China, Malaysia, Singapore, and Australia serve numerous clients, including many Fortune 500 organizations.

For more information, see <u>www.mahindrasatyam.com</u>

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